



# **OAOS 2021**

# **Virtual**

# **Orthopaedic**

# **Conference**

OCTOBER 2021 - JANUARY 2022

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## **VIRTUAL**

## **EXHIBITOR**

## **PACKAGE**



**OREGON**  
ASSOCIATION OF  
ORTHOPAEDIC SURGEONS

417 2nd St, Ste 101 | Lake Oswego, OR 97034 | 503-303-5071 | [Staff@OregonOrthopaedicSurgeons.com](mailto:Staff@OregonOrthopaedicSurgeons.com)

[www.OregonOrthopaedicSurgeons.com](http://www.OregonOrthopaedicSurgeons.com)

# Virtual Exhibitor Opportunities

## Virtual Exhibitor Opportunities Available at the OAOS 2021 Virtual Orthopaedic Conference!

Our annual education event will be an online series of educational sessions taught by renowned orthopedic surgeons specializing in hips, knees, shoulders, elbows, total joint replacement, robotics and limb amputation. The series will launch in October 2021 and will be available through January 2022, giving you the opportunity to advertise to our members for four months!

Our annual orthopaedic conference attracts over 100 physicians, residents and physician assistants from the Pacific Northwest. This year's conference will feature: Robert Ablove, MD, Matthew Budge, MD, Anna Cohen-Rosenblum, MD, Erik Ensrud, MD, Daniel K. Guy, MD, Claudette Lajam, MD, C. Benjamin Ma, MD, Samir Mehta, MD, Michael Ries, MD, Stephen Wallace, MD and Nancy Yen Shipley, MD. Topics include Treatment of Complex Post Traumatic Elbow Instability, Total Shoulder Arthroplasty, Rotator Cuff Injuries, Hip Arthroplasty, Advances in Limb Amputation, Obesity and Elective Total Joint Arthroplasty, ACL Injuries and Modern Technology in Total Knee Arthroplasty - complete course list attached.

Your support is vital to the success of our conference! We have packaged the following exhibitor opportunities to get your products and services in front of our physicians and provide maximum exposure before, during and after the OAOS 2021 Virtual Orthopaedic Conference. To participate in our conference, register online or complete the attached registration forms.

## VIRTUAL EXHIBITOR LEVELS

### Gold - \$1,500

- Name in Program
- Company Name/Logo on OAOS Website
- Company Name/Logo linked to your website
- Brief Company Bio
- One additional link to pdf document
- One additional link to video or other content
- One email blast to attendees forwarded from OAOS
- One email blast to full membership forwarded from OAOS
- Complete Electronic Attendee List with Mailing Addresses

### Silver - \$1,000

- Name in Program
- Company Name/Logo on OAOS Website
- Company Name/Logo linked to your website
- Brief Company Bio
- One additional link to pdf document
- One email blast to attendees forwarded from OAOS
- Complete Electronic Attendee List with Mailing Addresses

### Bronze - \$500

- Name in Program
- Company Name/Logo on OAOS Website
- Company Name/Logo linked to your website

**Register Online: [www.OregonOrthopaedicSurgeons.com](http://www.OregonOrthopaedicSurgeons.com)**



# 2021 Virtual Conference Faculty



## **HAND/UPPER EXTREMITY**

### **Robert H. Ablove, MD**

Professor of Orthopaedics  
Director, Upper Extremity  
Fellowship, UBMD Department  
of Orthopaedics and Sports  
Medicine, Buffalo, NY



## **SHOULDER/KNEE**

### **C. Benjamin Ma, MD**

Professor and Vice Chairman,  
Adult Clinical Operations,  
Department of Orthopaedic  
Surgery, UCSF Health, San  
Francisco, CA



## **SHOULDER/ELBOW**

### **Matthew D. Budge, MD**

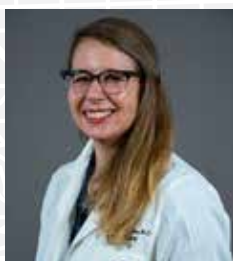
Shoulder Arthroplasty  
Champion, Kaiser Permanente  
Northwest, Salem, OR



## **ARMS/LEGS/PELVIS**

### **Samir Mehta, MD**

Chief, Orthopaedic Trauma &  
Fracture Service, Department  
of Orthopaedic Surgery,  
University of Pennsylvania,  
Philadelphia, PA



## **HIP/KNEE**

### **Anna Cohen-Rosenblum, MD, MSc**

Assistant Professor, LSU  
Department of Orthopaedic  
Surgery, LSU Health, New  
Orleans, LA



## **HIP/KNEE**

### **Michael Ries, MD**

Fellowship Director, Reno  
Orthopaedic Clinic, Reno, NV  
Professor Emeritus, UCSF,  
San Francisco, CA



## **NEUROLOGY**

### **Erik Ensrud, MD**

Professor of Neurology,  
Department of Neurology,  
University of Kansas Medical  
Center, Kansas City, KS



## **LIMB LENGTHENING**

### **Stephen Wallace, MD**

Summit Orthopaedics,  
Lake Oswego, OR



## **HIP/SHOULDER**

### **Daniel K. Guy, MD**

2021 AAOS President,  
Emory Southern Orthopaedics  
and WellStar/West Georgia  
Health System,  
LaGrange, GA



## **SPORTS MEDICINE**

### **Nancy Yen Shipley, MD**

Multnomah Orthopedic  
Clinic, Portland, OR  
Team Physician U.S. Ski &  
Snowboard Team



## **HIP/KNEE**

### **Claudette M. Lajam, MD**

Associate Professor of Orthopedic  
Surgery, Chief Orthopedic Safety  
Officer, NYU Langone Health, NYU  
Grossman School of Medicine,  
New York, NY

# 2021 Virtual Course List

## **ROBERT ABLOVE, MD**

- Treatment of Complex Post Traumatic Elbow Instability
- The History of Reverse Total Shoulder Arthroplasty and Pearls about Glenoid Exposure

## **MATTHEW BUDGE, MD**

- What Type of Block Should I Use for Total Shoulder Arthroplasty?

## **ANNA COHEN-ROSENBLUM, MD**

- Obesity & Elective Total Joint Arthroplasty

## **ERIC ENSRUD, MD**

- Lumbar v. Pelvic

## **DANIEL K. GUY, MD**

- AAOS 2021 Update
- AAOS Annual Meeting 2021
- AAOS Resident Curriculum

## **CLAUDETTE LAJAM, MD**

- Payment, Policy and Practice: The Evolution and Impact of Medicare Reimbursement for Total Joint Arthroplasty
- Modern Technology in TKA: Handheld Accelerometer-Based Navigation, Robotics and Augmented Reality
- Leadership Lessons from the Pandemic

## **C. BENJAMIN MA, MD**

- Fashion and Trends in Management of ACL injuries
- Rotator Cuff Injuries: Haven't we figured out what works?

## **SAMIR MEHTA, MD**

- Talent Development in HCPs: Resilience, Grit & Agility

## **MICHAEL RIES, MD**

- Causes and Management of Instability after Total Knee Arthroplasty
- Management of Bone Loss in Revision Total Hip Arthroplasty

## **STEPHEN WALLACE, MD**

- Hidden Deformity: Bowlegs, Knock Knees and Tetratorsional Malalignment
- Osseointegration and Bone Transport: Advances in Limb Amputation-Reconstruction

## **NANCY YEN SHIPLEY, MD**

- Digital Orthopaedics: Social Media, Multimedia and Your Orthopaedic Practice

**Register Online: [www.OregonOrthopaedicSurgeons.com](http://www.OregonOrthopaedicSurgeons.com)**

**OREGON ASSOCIATION OF ORTHOPAEDIC SURGEONS**  
**2021 Virtual Orthopaedic Conference**  
**October 2021 – January 2022**  
**VIRTUAL EXHIBITOR REGISTRATION**

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Virtual Exhibitor Levels:**

<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Name in Program	Name in Program	Name in Program
Company Name/Logo on OAOS Website along with short bio	Company Name/Logo on OAOS Website along with short bio	Company Name/Logo on OAOS Website along with short bio
Company Name/Logo linked to your website	Company Name/Logo linked to your website	Company Name/Logo linked to your website
One additional link to pdf document	One additional link to pdf document	
One additional link to video or other content	One email blast to attendees forwarded from OAOS	
One email blast to attendees forwarded from OAOS	Complete Electronic Attendee List with Mailing Addresses	
One email blast to full membership forwarded from OAOS	Complete Electronic Attendee List with Mailing Addresses	
Complete Electronic Attendee List with Mailing Addresses		
<input type="checkbox"/> <b>\$1,500</b>	<input type="checkbox"/> <b>\$1,000</b>	<input type="checkbox"/> <b>\$500</b>

**TO REGISTER:** RETURN this form and signed Agreement for Commercial Support with payment to 417 2<sup>nd</sup> Street, Ste 101 | Lake Oswego, OR 97034 or FAX forms to 503-210-1533

**PAYMENT METHOD:** ☐ Check Enclosed/Mailed ☐ Credit Card

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

NO REFUNDS OR CANCELLATIONS

For questions, contact Shelley Shirley at 503-303-5071 or e-mail [Staff@OregonOrthopaedicSurgeons.com](mailto:Staff@OregonOrthopaedicSurgeons.com).

**OREGON ASSOCIATION OF ORTHOPAEDIC SURGEONS**  
**2021 Virtual Orthopaedic Conference**  
**October 2021 – January 2022**

**Agreement for Commercial Support through Virtual Exhibit**

The Oregon Association of Orthopaedic Surgeons [OAOS] is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, the OAOS has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities.

The **Commercial Supporter** and **OAOS** agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support of Continuing Medical Education.

**Independence**

- This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Supporter.
- OAOS is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of educational methods, and the evaluation of the activity.

**Appropriate Use of Commercial Support**

- OAOS will make all decisions regarding the disposition and disbursement of the funds from the Commercial Supporter.
- The Commercial Supporter will not require OAOS to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
- All commercial support associated with this activity will be given with the full knowledge and approval of OAOS. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

**Commercial Promotion**

- Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials may not be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Supporters may not engage in sales or promotional activities while in the space or place of the CME activity.
- The Commercial Supporter may not be the agent providing the CME activity to the learners.

**Disclosure**

- OAOS will ensure that the source of support from the Commercial Supporter is disclosed to the participants in program brochures at the time of the activity. This disclosure will not include the use of a trade name or a product-group message.

*Hold Harmless Clause: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Oregon Association of Orthopaedic Surgeons and their employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorney's fees incurred by this exhibit. All personal property of the exhibitor shall be and remain at the exhibitor's sole risk.*

**Commercial Interest**

**Oregon Association of Orthopaedic Surgeons**

Company Name: \_\_\_\_\_

Name: Shelley Shirley

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Title: Director of Events & Membership

Date: \_\_\_\_\_

Date: \_\_\_\_\_